
GOPI BIRLA MEMORIAL SCHOOL 2025-2026

Grade: 11 Entrepreneurship

Ms. Rukhsana Rokadiya

ANNUAL PLAN

MONTH	MAIN CONTENT/CHAPTERS	ACTIVITIES
June	Entrepreneurship: concept and functions	Discussing examples of products which have marked their place for innovations.
July	An entrepreneur	Group discussion on code of ethics for business
August	Entrepreneurial journey	Research about any women entrepreneur and present the information in the class.
September	Revision for Terminal Examination Entrepreneurial journey	Think like an entrepreneur and develop a business plan for a business of your choice.
October	Entrepreneurship as innovation and problem solving	Collect articles from magazine newspaper etc. On the latest innovations brought out by a few entrepreneurs and discuss in the class.
November	Concept of market	Group discussion on efficiency of e-business.
December	Concept of market	Discussing punch line and logo of different products and creating punch line and logo for own product
January	Business finance and arithmetic	Take a business of your choice, now list the all things under start-up, variable and fixed cost for it.
February	Resource mobilization	In small groups, pick a business franchise to use as the basis for creating a franchise contract. Make a list of items that would need to be included in all parts of the franchise contract.